



Checklist 11 - JV Recruitment

Project Name: _____

Date: _____

PART 1 - JV RECRUITMENT

	Yes	No
1 Have you listed your promotion with a JV Launch calendar service? <i>(Munch eye, IM Launcher etc.)</i>	<input type="checkbox"/>	<input type="checkbox"/>
2 Have you created a social media Group for your product? <i>(Facebook Group, Skype Groupe, etc.)</i>	<input type="checkbox"/>	<input type="checkbox"/>
3 Have you contacted JV's you have a relationship with? <i>(Personal Email, Personal Message, etc.)</i>	<input type="checkbox"/>	<input type="checkbox"/>
4 Have created a JV page?	<input type="checkbox"/>	<input type="checkbox"/>
5 Have you created an optin form to build your JV contact list?	<input type="checkbox"/>	<input type="checkbox"/>
6 Have you added email swipes to the JV page?	<input type="checkbox"/>	<input type="checkbox"/>
7 Have you added banners and other promotion material to the JV page?		

Notes



Checklist 11 - JV Recruitment

(Banners, Memes, etc.)

8 Have you setup a Facebook ad campaign to attract JV's?

PART 1 - JV MAILING SCHEDULE

1 Have you scheduled your pre-launch JV emails?

21 Days Before		14 Days Before		7 Days Before		4 Days Before		3 Days Before	
Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

1 Day Before		2 Hours Before	
Yes	No	Yes	No
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2 Have you scheduled your launch JV emails?

Once LIVE

Yes No

Notes



Checklist 11 - JV Recruitment

3 Have you scheduled your post-launch JV emails?

3 Hours After
Yes No

12 Hours After
Yes No

1 Day After
Yes No

2 Days After
Yes No

3 Days After
Yes No

5 Days After
Yes No

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Notes